



## EDUCATION

### RINGLING COLLEGE OF ART AND DESIGN | SARASOTA, FL

BFA in Illustration, May 2014 GPA 3.04

## CONTACT

Rachelracanelli@gmail.com

Rachelracanelli.com

Website Password: PINKpanther1776

(214) 908-5729

## EXPERIENCE

### KIDS N' ART | INSTRUCTOR 2014

Responsible for prepping for classes, managing student projects, cleaning the studio, and managing supplies and inventory. Led classes of approx. 15 students, ages 8-12, in art techniques in the fields of drawing, art history, painting, and mixed media. Ran and attended events on and off site, hosting conferences with parents and walk-ins in a fast paced environment.

### ALLGOODS LLC | GRAPHIC DESIGNER 2015

Accepted work orders for school and sport t-shirt design, completing 20+ orders per day while translating client needs into t-shirt screenprinting, embroidery, and sublimation. Applied templates and created my own, as well as creating original designs and logos.

### BLT COMMUNICATIONS LLC | GRAPHIC ARTIST 2015- April 2020

**Clients:** Disney, Marvel Studios, Dreamworks, Netflix, FOX, Paramount, HBO, Sony

Proposed marketing strategies and stunts for Dreamworks and Mcdonalds for the movie Trolls. Pulled scrap for mood/pose/lighting styleboards for client photoshoots, comping sketches and then packaging into a deck in InDesign for use at the shoot. Found and ordered relevant stock to build out comps using both stock and client provided assets ranging from 3D models to concept art, UNIT photography, in-house shoots and client photoshoots. Expected to use assets to build out comps ranging from complex backgrounds to complex designs, compositing all elements into an engaging composition. Finishing masked hi-res photography ranging from trees to actors, painting and masking hair and flyaways. Completed finishing retouching for use in posters and magazine covers for Johnny Depp, Angelina Jolie, Emily Blunt, Scarlett Johansson, Robert Downey Jr., and others. Was given full finished posters to simplify and animate and glow up in Adobe After Effects. Cut footage, and mixed music and sound effects for trailers for Netflix using Adobe Premiere and Adobe After Effects and Adobe Audition. Rendered logos and character models in Cinema 4D for use in comps. Aided in the design of logos for Beauty and the Beast, Nutcracker and the Four Realms, Black Panther, Thor Ragnarok, and Disney titles yet to be released. Worked with renders and stock to produce looks best suited for a big budget film.

